

The value water recreational property provides to Central Sands counties

Property valuation in millions	Adams			Marquette			Portage			Waupaca			Waushara			Wood			TOTAL
	amount	% of total value	% of acres	amount	% of total value	% of acres	amount	% of total value	% of acres	amount	% of total value	% of acres	amount	% of total value	% of acres	amount	% of total value	% of acres	Total
Residential	\$1,924	78.5%	16.00%	\$1,173	74.7%	10.00%	\$3,574	67.5%	8.00%	\$2,912	73.9%	9.38%	\$1,890	77.2%	11.90%	\$3,076	66.4%	9.60%	\$14,549
Commercial	\$193	7.9%	1.30%	\$81	5.2%	1.00%	\$1,174	22.2%	1.40%	\$412	10.5%	1.40%	\$183	7.5%	0.95%	\$961	20.7%	1.60%	\$3,004
Manufacturing	\$0	0.0%	0.13%	\$19	1.2%	0.07%	\$128	2.4%	0.60%	\$138	3.5%	0.30%	\$18	0.7%	0.07%	\$210	4.5%	0.80%	\$513
Agricultural	\$13	0.5%	37.00%	\$12	0.8%	38.00%	\$33	0.6%	50.80%	\$28	0.7%	45.83%	\$22	0.9%	44.10%	\$21	0.5%	41.70%	\$129
Undeveloped	\$22	0.9%	12.00%	\$49	3.1%	25.00%	\$36	0.7%	13.10%	\$52	1.3%	18.30%	\$46	1.9%	18.20%	\$36	0.8%	18.40%	\$241
Ag Forest	\$27	1.1%	6.80%	\$36	2.3%	10.00%	\$63	1.2%	10.90%	\$57	1.4%	9.94%	\$34	1.4%	8.00%	\$28	0.6%	7.30%	\$245
Productive Forest Land	\$188	7.7%	26.00%	\$106	6.7%	15.00%	\$158	3.0%	13.90%	\$157	4.0%	13.93%	\$137	5.6%	16.20%	\$141	3.0%	19.10%	\$887
Other	\$85	3.5%	0.70%	\$95	6.0%	1.0%	\$128	2.4%	0.8%	\$183	4.6%	0.9%	\$118	4.8%	0.6%	\$162	3.5%	1.6%	\$771
Grand Total - millions	\$2,452	100%	100%	\$1,571	100%	100%	\$5,294	100%	100%	\$3,939	100%	100%	\$2,448	100%	100%	\$4,635	100%	100%	\$20,339
Amount of waterfront riparian - millions	\$985			\$340			\$351			\$623			\$767			\$195			\$3,261
Percent of residential represented by waterfront riparian		51%			29%			10%			21%			41%			6%		22%
Percent of grand total represented by waterfront riparian		40%			22%			7%			16%			31%			4%		16%
2016 tourism Impact millions	\$264			\$34			\$219			\$140			\$99			\$178			\$934
2017 tourism Impact millions	\$254			\$35			\$226			\$146			\$101			\$183			\$944
Percent change	-3.8%			3.0%			3.0%			4.5%			2.0%			2.4%			1.1%
Tourism rank	19			62			23			32			39			30			

Summary property valuation data was accumulated using information gathered in 2018 from each county's statement of assessed values by property classification
Riparian property valuation figures were gathered from each county's land portal in 2016 (Portage County), 2017 (Waushara, Wood, Adams, and Waupaca Counties), and 2018 (Marquette County)

Tourism data per <http://industry.travelwisconsin.com/research/economic-impact> (2017 data)
Total Tourism impact in 2016 and 2017 is represented by Total Business Sales